WHAT IS LAND ECONOMY?
BATTING STEREOTYPES

- Expertise in Environment, Law and Economics
- Applied to the Built and Natural Environment
- Academically Rigorous and Research-Lead
- Policy Relevant and Engaged
- A Global Perspective
THEMES IN LAND ECONOMY

- Economics
- Law
- Sustainability
- Public Policy
- Finance and Investment
- Statistics and GIS
- Rural and Forestry

Land Economy
RESEARCH EXCELLENCE IN LAND ECONOMY

- **2014 Research Excellence Framework**
  - 88% of research “world leading” or “internationally excellent”
  - Top ranked specialist real estate/planning unit in UK
  - Best performing social science department in Cambridge

- **Significant Policy Impact of Our Research**
  - Changing laws, policy and regulations
  - Influencing business strategy and practice
  - Benchmark legal decisions
  - Stakeholder engagement - advisory boards, networks

- **International in Reach and Scope**
  - Funding from Europe, North America, Asia-Pacific, Middle East
  - Collaborations with global research institutions
  - Engagement with international bodies
THE DEPARTMENT: A SNAPSHOT

A Global Student Cohort ...
- ~160 Undergraduates
- ~110 Masters Students
- ~65 Doctoral Students

A Global Faculty
- >50 Academic, Research and Associate Staff

Specialist Research Centres
- CEENRG: Environment, Energy & Natural Resource Governance
- CCHPR: Housing and Planning Research
- CRERC: Real Estate Research
- LISA: Lab of Interdisciplinary Spatial Analysis
- CPL: Property Law
- RBU: Rural Business Unit
A DIVERSE STAFF: INTERNATIONAL AND RESEARCH EXCELLENT

Just a random selection!
THE LAND ECONOMY TRIPOS: OUR UNDERGRADUATE DEGREE

- Why Choose Land Economy at Cambridge?
  Simple Answer: Our unique interdisciplinary approach

- Solid grounding in economics, maths and statistics, plus urban, regional, financial and environmental economics

- Thorough training in law, e.g. public law, law of real property, private law and landlord and tenant law.

- Scope for original research in the form of a final-year dissertation

- Course carries part-exemption (by application) from the requirements of the Law Society and Bar Council and is RICS accredited
COURSE CONTENT AND STRUCTURE: THE LAND ECONOMY TRIPOS

Part IA (students take all papers)
- Paper 1A Economics
- Paper 1B Economics
- Paper 2 The Public Sector: Institutional and Legal Frameworks
- Paper 3 Quantitative and Legal Methods for Land Economy
- Paper 4 Land Economy, Development and Sustainability

Part IB (students take five papers)
- Paper 5 Environmental Economics and Law
- Paper 6 Fundamentals of Finance and Investment
- Paper 7 Regional Economics and Policy
- Paper 8 Law of Real Property: Principles, Policy and Economics
- Paper 9 Private Law
- Paper 10 The Built Environment
- Paper 11 Land and Urban Economics

Part II (four papers and a dissertation)
- Paper 12 Law and Economics
- Paper 13 Landlord and Tenant Law
- Paper 14 Planning Policy and Practice
- Paper 15 Advanced Techniques in Finance and Investment for Real Estate
- Paper 16 Land, Food and Ecosystem Services
- Paper 17 Land Policy and Development Economics
- Dissertation

www.landecon.cam.ac.uk
TEACHING AND LEARNING: WHAT TO EXPECT

- **Formal Lectures** during teaching term
  - Main course contents as specified by the syllabus, delivered by faculty specialists

- **Small-group Supervisions** - the heart of Cambridge teaching
  - Supervisions form an indispensable core of the knowledge you’re expected to accumulate, but you also need to go beyond them

- **Independent Study**
  - It is part of the teaching method at Cambridge that you should not rely simply on lectures and supervisions for the examination

- **Our aim is to teach you to think independently and critically about crucial issues in Land Economy**
Applications to Places: Same as Other Social Science Subjects at Cambridge (~5.5:1, varies a bit by year)

Entry Requirements, A*AA, IB 40-42 with 776 at higher.

No specific subject requirements (but …)

Require Thinking Skills Assessment (Critical Thinking & Problem Solving) ~90 minutes

Some Colleges May Request Examples of Written Work
But what are we really looking for in our applicants?

- Clear evidence of **strong** academic record in relevant subjects
- Convincing reference statement
- Genuine personal statement (we know it won’t be just for Land Economy ...)
- Credible signals of interest in, and enthusiasm for, the subject
- Evidence of critical thinking and problem-solving skills
THINKING SKILLS ASSESSMENT

- All colleges, except Mature Student Colleges
- Critical thinking & problem solving
- 90 minute, paper-based, 50 multiple choice questions
- Register by 15 October: Pre-interview assessment on 31 October 2018
- Check Cambridge Assessment Admissions Testing website for further information
- Submitted work: some colleges will also ask for one or two school/college essays as examples of written work
ENTRANCE REQUIREMENTS & ADMISSION PROCEDURES

- Procedures Vary By College
- Typical Structure: Subject Interview and General Interview
- Why Do We Interview?
  - To Allow You to Shine and Show Your Enthusiasm
  - To Showcase Your Problem Solving Skills
  - To Find Out Whether Land Economy is the Right Course For You
- An Opportunity Not a Punishment!
Within six months of graduation from Land Economy...

100% of students were employed, in further study or taking a planned break:

- 68% of graduates in employment
- 22% of students in further study
- 10% of students travelling/other
- 0% of students seeking work or further study

* Based on all survey responses from the 2014 cohort.
Within six months of graduation from Land Economy...
Grads had found jobs in a wide variety of sectors, including:

- Financial Services & Real Estate
- Accountancy and Tax
- Management Consultancy
- Public Service / Environment
- Publishing and Media
- Teaching and Lecturing
- Research
- Social, Community and Charity
- Arts and Recreation

* Based on all 177 survey responses from the 2011-2015 cohorts.
CAREER PROGRESSION: FURTHER STUDY

Within six months of graduation from Land Economy...

22% of our students were in further study, including:

- 6% taking up a research degree;
- 10% studying a taught degree;
- 6% undertaking legal training;
- 2% taking other postgraduate qualifications (e.g. certs, dips).

* Based on all 177 survey responses from the 2011 - 2015 cohorts.
POSTGRADUATE STUDY IN LAND ECONOMY: OUR DEGREES

▶ Full-Time MPhils: one-year taught courses
  - Real Estate Finance (50 - 55 students)
  - Planning Growth and Regeneration (20 - 25 students)
  - Environmental Policy (15 - 25 students)
  - Land Economy by Research (~5 students)

▶ Part-Time Masters
  - MSt in Real Estate

▶ PhDs (60 - 70 students)

▶ A Global Student Cohort…
A WIDER NETWORK …

- The Cambridge Land Economy Advisory Board
- Our Alumni Networks:
  - Cambridge University Land Society
  - CUREF Asia Alumni Society
- Engagement:
  - The Mentoring Scheme, Network Events and Career Support
- The Wider University and Colleges
THE DEPARTMENT OF LAND ECONOMY