"THAT'S OK, THIS CAMPAIGN WAS NEVER BASED ON SCIENCE ANYWAY" - TWENTY YEARS OF SUCCESS AND FAILURE OF AGRICULTURAL BIOTECHNOLOGY

WHERE} Mill Lane Lecture Room 4

{WHEN} Wednesday 26th October, 4-5pm

SPEAKER
Dr Julian Little, Head of Communications & Government Affairs, Bayer Crop Science.

2016 marks the twentieth year of commercial planting of genetically modified crops around the world. Twenty years later there are more farmers growing GM crops than there are farmers in Europe. So why is it so successful in the Western and Southern Hemispheres but viewed with such suspicion in Europe? This will be a discussion on what has happened around the world, why farmers are interested in new technology and why some campaigners aren't, and some very recent findings looking at what people in the UK think.

ABOUT THE SPEAKER