

hi there!

"Courage calls to courage everywhere,
and its voice cannot be denied"

so glad to have you reading this



Millicent Garrett Fawcett, (1847-1929)
Co-Founder of Newnham College, University of Cambridge

At the Centre of Resilience and Sustainable Development (CRSD), our action-research provides ethical leaders with actionable evidence to drive business innovation for transformative change.

One example of our methodology is **Cambridge Sustainable Investment Marker (CSIM)**. Using our interactive model, we develop a 'SIMS scorecard' to identify potential positive impacts from sustainable investments. Since 2017, we supported over 3500 global leaders from governments, businesses, and civil societies to create better, more effective outcomes to improve their capacities to scale ESG impacts through training and action-research.

SIMS scorecard applies systems design theory and sustainability science to financial economics to identify relevant and material sustainability drivers.

SIMS was developed using transdisciplinary, problem-focused research techniques by CRSD, under the direction of founder Dr Nazia M Habib, to accelerate the scaling up of the impact investing sector. CSIM is just one method in our toolbox used to understand and develop insight into complex social systems.



Insight is that transformative moment when hindsight meets foresight.

To find out more, contact us at nsh29@cam.ac.uk | <https://www.crsd.landecon.cam.ac.uk/>



hi there!



“What's the use of doing all this work if we don't get some fun out of this?!”

so glad to have you reading this



Rosalind Franklin, (1920-1958)
Alumna Newnham College, University of Cambridge

At the Centre of Resilience and Sustainable Development (CRSD), we co-create actionable evidence for ethical leaders to improve decision-making in the context of complexity, uncertainty and inequalities.

Take Cambridge Policy Boot Camp (CPBC), for example. We can discover 'untapped assets' in a given context - even in a protracted civil war. As a part of the UN Food Systems Summit project, while still in the COVID-19 lockdown, we uncovered evidence that identified untapped assets needed to attract long-term funding support to end childhood malnutrition in Yemen.

CPBC combines advanced systems dynamics thinking with political, economic theories and a medical training approach to prioritise and accelerate decision making for policy leaders across multiple co-created policy solutions. We have worked with 150 countries and companies, linking Good Governance, Sustainable Investment and Responsible Innovation as pillars of resilience and sustainability.

CPBC was developed by CRSD using transdisciplinary, problem-focused research techniques, under the direction of founder Dr Nazia M Habib, to accelerate the scaling up of the impact investing sector. CPBC is just one method in our toolbox used to understand and develop insight into complex social systems.



With the right thinking tools we can deliver on the bold ideas.

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hi there!



UNIVERSITY OF
CAMBRIDGE

Centre for Resilience and
Sustainable Development

"I cannot calculate the madness of people."

so glad to have you reading this



Isaac Newton, (1643-1727)

Alumnus Trinity College, University of Cambridge

At the Centre of Resilience and Sustainable Development, we aim to provide ethical leaders with actionable evidence to drive policy innovation and transformative changes in the world.

One example is the **Cambridge Policy Simulation Lab (CPSL)**. Our method of mapping and evaluating **'Unintended Consequences'** identifies ways for **decision makers to avoid policy failure**. In 2019, the Bangabandhu-Cambridge project co-created, with over 45 public, private, and civil society organisations, together with workers from garment factories, an analysis of the unintended consequences of introducing industry 4.0 in this sector and helped improve national policy.

We combine engineering verification test (EVT) with advanced systems dynamics thinking, political and economic theories and a medical training approach to achieve three outcomes - improve insights for decision making, train leaders in systems thinking and verify policy solutions. We have worked with 150 countries and companies, linking Good Governance, Sustainable Investment and Responsible Innovation as pillars of resilience and sustainability.

CPSL was developed using transdisciplinary, problem-focused research techniques by CRSD under the direction of founder Dr Nazia M Habib to pre-test transformative policy solutions. It is just one method in our toolbox used to understand and develop insight into complex social systems.



Innovation is insight in action

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