

International Workshop on Behavioural Sciences and Urban-Rural Development in Developing Countries

Cynthia Beerbower Room, Newnham College, University of Cambridge, UK

Sunday 23 July 2023	Monday 24 July 2023	Tuesday 25 July 2023	Wednesday 26 July 2023	Thursday 27 July 2023
9.00 am – 5.00pm Registration and check-in	9.00 – 10.20am Welcome: <ul style="list-style-type: none"> - Introduction of the ESRC-NSFC project - Findings and lessons 	9.00 – 10.20am Prospect Theory <ul style="list-style-type: none"> - Reference dependence - Loss aversion - Endowment effect 	9.00 – 10.20am Self-control <ul style="list-style-type: none"> - Myopic discounting - Time preference - Automatic habits 	9.00am Check-out and departure
	Break	Break	Break	
	10.40am – 12.00pm Introduction of Behavioural Sciences: past, present and future	10.40am – 12.00pm Case Study: BIT (Behavioural Insights Unit) and Housing Policies	10.40am – 12.00pm Case Study: Behavioural Interventions and Public Health Policies	
	Lunch Break (Lucia Winsor Room)	Lunch Break (Lucia Winsor Room)	Lunch Break (Lucia Winsor Room)	
	2.00 – 3.20pm Nudges <ul style="list-style-type: none"> - Choice architect - Intrinsic motivation - Default 	2.00 – 3.20pm Social Preference and peer effect <ul style="list-style-type: none"> - Altruism - Reciprocity - Herding 	2.00 – 3.20pm Group project presentations	
	Break	Break	Break	
	3.40 – 5.00pm Case study: E-NUDGE (HSBC), Personal Finance Decisions, and Financial Regulations	3.40 – 5.00pm Case study: Behavioural Economics in Developing Better Urban Policies	3.40 – 5.00pm Group project discussions and summary of the workshop	
	6.00 – 7.00pm Dinner (Lucia Winsor Room)	6.00 – 7.00pm Dinner (Lucia Winsor Room)	7.00 – 9.00pm Certificate Giving Ceremony and Formal Dinner (Lucia Winsor Room)	