

Department of Land Economy Mentoring Scheme



Keith Bailey

Mayfair Director

Grosvenor, London, UK

As Investment Director, Keith is responsible for planning and delivering Grosvenor's investment strategy away from the core London Estate holding. The aim of the strategy is to identify and deliver opportunities for Grosvenor Property UK to invest on a sole basis and with partners to build a complimentary and diversified investment portfolio with a strong financial return and which accords with our social objectives.

Keith joined Grosvenor in 2013 as the Director of Capital Transactions for Grosvenor's London Estate before moving to lead the asset management of the Mayfair portfolio between 2016 and 2020.

Prior to joining Grosvenor, Keith worked for PwC, Knight Frank and DTZ in transactional roles. He was educated at Cambridge University reading Land Economy and he is a member of the Royal Institution of Chartered Surveyors.