

Department of Land Economy Mentoring Scheme



Dr Lucy Greenwood

**Director, Residential Research and
Consultancy**

Savills

Dr Lucy Greenwood is a Director within the Residential Research Consultancy team at Savills. She joined Savills in 2013 and specialises in UK wide development research.

Lucy spends much of her time working on bespoke strategic, development and investment reports for a wide range of clients. This involves answering a broad range of questions from potential absorption rates on sites and suitable mixes of tenures to buyer profiles and the impact of placemaking. In addition she produces publications and thought pieces on the development sector and regularly presents at a wide range of events.

Lucy is Chair of the Society of Property Researchers, and a member of the ULI.

Before joining Savills she completed a PhD in Geology at the Open University after studying Natural Sciences at the University of Cambridge.