

**BEHAVIOURAL SCIENCES AND URBAN-RURAL DEVELOPMENT IN CHINA
WORKSHOP & SYMPOSIUM**

Jane Harrison Room, Newnham College

WORKSHOP		SYMPOSIUM
Wednesday 24th January 2018	Thursday 25th	Friday 26th
10.00 am – 11.00 am Introduction to the ESRC-NSFC project Dr. Helen Bao Department of Land Economy, University of Cambridge	10.00 am – 11.00 am BIT (Behavioural Insights Team) Luke Ravenscroft Head of International Programmes Behavioural Insights Team	9.00 am – 9.15am Welcome Speech Prof. Andreas Kontoleon, Director of Research Department of Land Economy University of Cambridge
Tea Break	Tea Break	9.15 am – 10.00am Keynote Speech: Prof. John Glascock, Editor, Journal of Real Estate Finance and Economics
11.30 am – 12.30pm Introduction to Behavioural Sciences Dr. Helen Bao Department of Land Economy, University of Cambridge	11.30 am – 12.30pm BIT (Behavioural Insights Team) Luke Ravenscroft Head of International Programmes Behavioural Insights Team	10.00 am -10.45am Keynote Speech: Prof. Eddie Hui Editor, Habitat International
Lunch Break	Lunch Break	Tea Break
2.00 pm – 3.00 pm E-NUDGES Lareina Wang, Head of FinTech Partnerships HSBC UK	2.00 pm – 3.00 pm Behavioural Sciences in Developing Better Policies Dr. Helen Bao Department of Land Economy, University of Cambridge	11.00 am – 11.45am Keynote Speech: Prof. Guy Robinson Editor, Land Use Policy
Tea Break	Tea Break	11.45 am – 12.30pm Keynote Speech: Prof. Pengjun Zhao Editor, Cities
3.30 pm – 4.30 pm E-NUDGES Lareina Wang, Head of FinTech Partnerships HSBC UK	3.30 pm – 4.30 pm Behavioural Sciences in Developing Better Policies Dr. Helen Bao Department of Land Economy, University of Cambridge	12.30 pm – 12.45pm Closing Speech Dr. Helen Bao Director of International Relations Department of Land Economy University of Cambridge
	5.00 pm – 5.30pm Certificate Giving Ceremony and photographs	Lunch (Newnham College)
		2.30 pm – 4.30am Roundtable discussion (By invitation)
		7.00 pm – 9.00pm Pre-drink and High Table dinner Newnham College (By Invitation)